

ABOUT US

STAMPATELLO was created in 2009 after a previous experience in the printing sector. The printing sector is now undergoing a deep transformation process and that's when Alberto and Marco decided to start up a new company. The objective is to adapt to new market requests, countering the limits and inefficiencies of traditional production activities. That's the idea behind the development of STAMPATELLO, a printing "hub", part of a wider printing group which has, in the meantime, strengthened high level partnerships.

Its activity stands out for:

- *prompt response*
- *offer of a wide range of products*
- *quality without compromise*
- *strong customer service orientation*
- *orders processing by set deadlines*
- *commercial network always close to the client*
- *support and guidance during the different project phases*

Since 2014 the business office of **Roreto di Cherasco** is supported by a new branch in **Saluzzo**, born out of a cooperation with Fusta Editore. The printing activity takes place in different production plants in the north and center of Italy, each with production specializations, capable of satisfying at best an increasing amount of requests: from business cards, to bound books, rigid supports and management of promotional campaigns. This formula guarantees a high excellence quality standard, however always maintaining the focus and the resources on the global satisfaction of client's needs.

The activity of STAMPATELLO focuses on business activities that range from private companies to public administrations, from professionals in the graphic sector to the publishing world.

OFFSET PRINTING

Offset technology is used for medium and large size printed materials and with a high circulation. We use 35x50, 50x70 e 70x100 machines to guarantee maximum versatility, in-line varnishing, use of special colours and HUV inks with instant drying.

All offset printed products can successively undergo **accessory processings and finishing** and can be packaged in the **binding** departments.

DIGITAL PRINTING

Digital technology is the most flexible and is characterized by the absence of equipment costs and for its production speed. It is mostly used for small formats with medium/low volumes and guarantees a wider range of colours compared to the offset technology one. In the last few years the use of digital printing technology in the traditional publishing industry has increased and has contributed to the development of the book-on-demand sector.

For our printed materials we use **HP® Indigo® technology**, unchallenged world leader for printing quality. All digital printed products can successively undergo **accessory processings and finishings** and can be packaged in the **binding** departments.

- BINDERY

Our binding departments carry out a wide range of processings and printed materials are packaged with different binding solutions. The processings can be applied to prints carried out both with offset and digital technology, so we can offer our customers the widest possible range of solutions.

Here are some examples:

- *Classic Metal Point and Omega type*
- *Stitched paperback binding*
- *Milled and glued paperback (polyurethane glue - PUR)*
- *Metal spiral*
- *Cardboard covers*
- *Dutch cardboard*
- *Parallel and letter folds (also very complex ones, i.e. road maps)*
- *Creasing*
- *Perforation*
- *Traditional die cutting*
- *Laser die cutting*

- ACCESSORY PROCESSING AND FINISHINGS

Printing processes often require a series of successive processings in order to develop their full functionality, or can be embellished to better communicate the desired message. In this case as well we can offer any post-printing processings to satisfy the needs of our clients, both for offset and digital technology printed material.

Here below are some examples:

- *Hotfoil*
- *Blind embossing and thermo graph printing*
- *UV screen printing varnishing with spot varnishing and embossing effect*

- Gloss, matt, soft-touch lamination
- Overprinting
- Numbering
- Variable Data Printing

SCREEN PRINTING

Screen printing stands out for its remarkable versatility and therefore enables us to operate in very different fields: adhesives, clothing, packaging and gadgets.

LARGE FORMAT AND RIGID SUPPORTS

An important chapter concerns plotter digital printing, that enables us to address another market segment: large formats prints and customized rigid supports. Here are some of its applications:

- POSTERS

printed in tear-resistant paper for billposting, from medium-small sizes up to 6x3 m display boards.

- PANELS AND BANNERS

obtained with direct printing on materials that have to be personalized: from classic PVC banners with reinforcements and eyelets to rigid panels produced with materials designed for both indoor and outdoor use (*Forex®*, *Dibond®*, *supports with corrugated structure*, *system of sandwich type panels*,...).

- BOXES AND CARDBOARD

printing and die cutting of cardboard supports with different thicknesses and finishes, suitable for the creation of boxes, panels, interactive totems or display stands.

OTHER ACTIVITIES

STAMPATELLO is well equipped to satisfy customers' needs also in the following fields:

-GRAPHICS AND PRE-PRINTING

When we receive the files from external graphics studios, we perform pre-printing checks to guarantee a final result with the highest quality. As an alternative, we can personally develop graphic proposals and stylistic solutions that best suit customers' needs and offer a full service that goes from design to delivery of the finished product.

- PHOTOGRAPHY

Pictures are the heart of the printed product and can make the difference in the communication process. STAMPATELLO can offer its customers the necessary assistance during photo shootings, prior to the graphic design project.

- CARDS

A specific sector of our activity is dedicated to the designing of pvc cards, like the ones that fill our pockets daily, but that are an essential element of our life. We use any technique and technology that is now available (rfid, magnetic strips, contact chips, barcodes and any type of variable data) to create cards with the most varied application areas (association membership cards, badges, collection points, fidelity cards...).

- VEHICLES CUSTOMIZATION

If we want our own communication to travel fast, we must always be on the road where potential clients meet. STAMPATELLO offers different types of vehicle customization, from pre-spaced adhesives up to a full bodywork coating.

- MAILING

The internal logistics department that manages the delivery of the product to the client can organize specific shipping requests with the support of major carriers operating at a national and international level. And moreover, STAMPATELLO can also take care, for its clients, postal deliveries of different types (volume dispatches, brochures, magazines/journals...) and sizes (from a few items to thousands of units).